

Recommended Formats for Submitting Electronic Art

The following guidelines will give you basic instructions for submitting electronic artwork using popular programs. This does not insure that the artwork is high quality, only that it can be submitted in a electronic format.

Popular Programs Capable of Saving Graphics Formats	Best Formats For Saving/Exporting Electronic Art	Special Instructions
VECTOR ILLUSTRATION PROGRAMS	VECTOR OR BITMAP ARTWORK	
Adobe Illustrator	Save As Illustrator Version CS2 or lower	Select TIFF 8 Bit Color Convert Text to Outlines
CoreIDRAW	Export As EPS Export As Encapsulated	Select 72 dpi TIFF 8 Bit Color Convert Text to Curves
Macromedia Freehand	PostScript (EPS)	Convert Text to Paths
Arts and Letters	Export As EPS	Convert Text to Outlines
TypeStyler (Mac)	Export As Illustrator EPS	Convert Text to Outlines
CAD PROGRAMS	VECTOR ARTWORK	
AutoCAD or other CAD Programs	Save As AutoCAD 2000 DXF or EPS	Convert Text to Outlines
Canvas	Save As EPS	Convert Text to Outlines
SIGN PROGRAMS	VECTOR OR BITMAP ARTWORK	
Sign Lab, FlexiSign and Gerber	Export As EPS	Convert Text to Outlines
PHOTO EDITING PROGRAMS	BITMAP ARTWORK	
Adobe PhotoShop	Save As PSD or TIF	Set Resolution Between 300 and 600 dpi
Corel PhotoPAINT	Save As CPT or TIF	Set Resolution Between 300 and 600 dpi
JASC Paint Shop	Save As PDF or TIF	Set Resolution Between 300 and 600 dpi
Broderbund Print Shop	Save As PDF or TIF	Set Resolution Between 300 and 600 dpi
PUBLISHING PROGRAMS	VECTOR OR BITMAP ARTWORK	

Adobe InDesign

Save As PDF

Convert Text
to Outlines (Curves)

Adobe Page Maker

Export As PDF or EPS

Convert Text
to Outlines (Curves)

Quark Xpress

Save As PDF or EPS

Convert Text
to Outlines (Curves)

Microsoft Publisher or Power Point

Save As WMF
or TIF (bitmap)

Export as WMF
or TIF

OTHER PROGRAMS

BITMAP ARTWORK

Other Programs

Save or Export as
BMP, TIF or WMF

Set Resolution Between 300 and
600 dpi

Microsoft Word - Word files can not be imported into graphics programs and may result in poor quality when images are copy and pasted from Word into a graphics program

Convert to PDF or
Save as Word Document

Images must be
copy and pasted from Word